



Molbak's More the Merrier Night Benefits Northwest Children's Fund

November 6, 2006 – Woodinville, WA – Molbak's is kicking off the Holiday season with a special "More- the-Merrier" shopping event on Friday, November 10th from 5 pm to 9 pm at the Woodinville store. Ten percent of the evening's sales will be contributed to the Northwest Children's Fund.

Shoppers will be greeted by a spectacular array of holiday decorations with over 6,000 unique and hand-crafted holiday ornaments, themed Christmas trees, holiday wreaths and garlands. Over 50 unique poinsettia varieties will be on display, ranging from traditional reds, whites and pinks to designer shades of blue, violet and orange.

"Getting a head start on holiday shopping and decorating has never been so easy, all while helping children in need," said Julie Kouhia, Chief Operating Officer. "Each year we go all out to inspire shoppers with incredible holiday displays and the most breathtaking selection of poinsettias in the Northwest. This year, we expect more than 2,000 people will ring in the holiday season by visiting our 'More-the-Merrier' shopping evening."

"We are especially delighted to be donating a portion of sales from the event to Northwest Children's Fund, which makes a tremendous difference in the lives of neglected and abused children," Kouhia said.

AW Pottery, a valued business partner and vendor has announced plans to contribute an additional ten percent of AW Pottery sales that evening to Northwest Children's Fund.

During the event, visitors will be able to meet several of the artists and vendors responsible for creating the magical gifts and decorations. Also during the "More-the-Merrier" event, visitors can pre-order fresh Christmas trees, garlands and wreaths and pre-order corporate gifts for delivery throughout the holiday season.

Molbak's is located at 13625 NE 175th St. Woodinville. For more information, call 425-483-5000 or visit www.molbaks.com.

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Molbak's 31st Annual Festival of Poinsettias opens November 11.

Molbak's annual Festival of Poinsettias runs from November 11 through December 24, 2006 and features over 42,000 poinsettias. Molbak's will debut 14 new unique poinsettia varieties this year, including Christmas Star Burgundy, a stunning burgundy-red with star-shaped bracts offset by dark green foliage, and Cinnamon Candy, an eye catching apricot-pink with a cinnamon finish and dramatic dark green foliage.

Molbak's grows all their poinsettias just three miles away at their Redmond farm, to ensure the freshest plants possible for holiday celebrations .

Festival highlights include:

- A 10 foot tall Poinsettia tree -- a memorable location for family portraits
- Samples of fresh, hot coffee or tea with Kringle, a traditional Danish pastry (also available for purchase)
- Visits with Santa Claus as he strolls throughout the store
- Festive weekend children's activities including include making garden journals, bird feeders, or stepping stones, and planting fragrant paperwhites to be enjoyed all season long.

A complete schedule of events is available at www.molbaks.com.

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