



M. Sharon Baker

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Seattle, WA

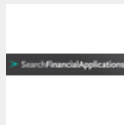


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B2B Content Writer & Freelance Journalist for companies & magazines. I help magazines, newspapers and companies create content that

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Snowy weather and the recession nearly forced 30-year-old retailer Kitchen Kaboodle of Portland, Ore., into bankruptcy in 2009. But the five

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Nation's Restaurant News

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Increasingly, companies are adopting sustainability reporting as part of their efforts to become good corporate citizens and demonstrate the

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RainToday's Top Content from 2010 - RainToday

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It's no secret that small businesses were hit hard during the recession, as consumers put off buying nonessential goods and services. But

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Susan Zimmerman operates a retail store on Cape Cod and a small tech-consulting business in Wellesley, Mass. Lori Richardson does sales cons

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Unintended consequences | Corporate content from Nation's ...

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8 Reasons Why Your Small Business Isn't Attracting the Best Job Candidates

Intuit Small Business Blog



Despite a national unemployment rate of 8.1 percent and some 12.5 million people [PDF] looking

Intuit Small Business Blog



From Seattle to Kansas City to New York, temporary restaurants are popping up all over the U.S., and the trend — unlike the eateries — a

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Small Law Firm Grows Sales 15% with Niche Websites, Social Media

RainToday.com

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Two Students Find Startup Success Selling Socks | Intuit Small ...

Intuit Small Business Blog



Two college buddies in high-tech Seattle are striking it rich in the very low-tech industry of socks. Yes, socks. Jake Director and Riley

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Rebranding and Content Marketing Help Law Firm Increase Revenues 84%

RainToday.com

By M. Sharon Baker When Michelle Bomberger started her law firm in 2005, she chose an



Despite a daunting economy, Washington has plenty of 'mompreneurs' bravely starting new businesses. M. Sharon Baker | May 2012 | FROM THE PRINT EDITION

Credit: Hayley Young
Heather Kass, left, and Anna...

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Japanese cuisine gets a modern treatment at Uchi in Austin, Texas

Nation's Restaurant News

This article is part of a series profiling Nation Restaurant News' 2012 Fine Dining Hall of Fame inductees. This report is a bonus feature from the Nov. 12 issue of Nation's Restaurant News, typically...

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Efficiencies, savings can be found in an enterprise payroll system

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As companies look to control labor costs, cut operating costs and get a better handle on key data that drives business, nearly every operational process is being scrutinized, including the handling of...

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Below the radar - Puget Sound Business Journal

Business Journal

The Laird Norton Co. hasn't appeared on any national lists devoted to the oldest family businesses -- even though the 150-year-old Seattle firm could be considered one of the top firms of its size.

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for work, attracting and finding top-notch job candidates can be tough. You've likely been overwhelmed by...

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\$10 Million Women: The Next Level | Washington and Puget Sound Business News Source

Seattle Businessmag



It's a rare group: female entrepreneurs who launch companies and take them beyond \$10 million in sales. M. Sharon Baker | October 2012 | FROM THE PRINT EDITION

Credit: Amos Morgan
Lisa Hufford, left, a...

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Time, attendance software can slash labor costs

SearchFinancialApplications

One of the best things organizations seeking to control escalating labor costs can do is add time and attendance software to their operations, according to industry analysts.

"Labor costs are a huge p...

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Restaurant scene expands in booming Bellevue, Wash.

Nation's Restaurant News



unconventional pricing model—fixed fees for predictable projects. The goal was to serve small business clients and ...

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Free E-Book Shows How 25 People Use Twitter to Their Advantage

Intuit Small Business Blog



"Twitter is a waste of time."

It's a common assertion, but one that just isn't true, argues social media addict David Kaufer (pictured). In his free e-book Behind the Tweets: 25 Unique Twitter Users &...

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Lumière restaurant in Newton, Massachusetts, is Fine Dining Hall of Fame inductee

Nation's Restaurant News

Restaurant highlights total experience with simple cooking style, local ingredients

This article is part of a series profiling Nation Restaurant News' 2012 Fine Dining Hall of Fame inductees. This rep...

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Renaissance Man - Puget Sound Business Journal

Business Journal

The name on the brass plaque at the door of a small house on the water in Friday Harbor reads the Beach Palace Hotel.

Facing south to Puget Sound with a Mexican chimenea complete with a bluestone til...

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Growth Chains: Freddy's Frozen Custard &

MicroVenture Marketplace Raises \$150,000 for Three Companies

prweb.com

Austin, TX (PRWEB) April 26, 2011

MicroVenture Marketplace Inc., an online investment service connecting startups seeking money with investors, funded its first three deals, raising \$150,000 from inv...

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Gail Harker Center Offers First Online Course: Color Studies

prweb.com



La Conner, WA (PRWEB) October 13, 2011

Internationally known textile and fiber artist, author and educator Gail Harker will launch the Gail Harker Creative Studies Center's first online course Nov. 2...

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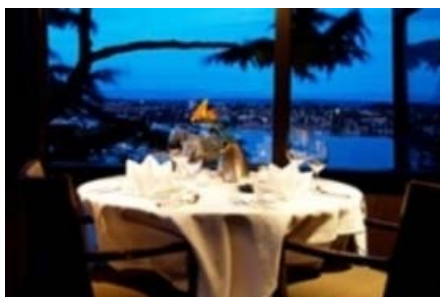
BELLEVUEWASH. —Kemper Freeman's efforts to convince restaurant operators that this Seattle suburb had the potential to be a dining destination are finally paying off.

After years of promoting Belle-vu...

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Canlis - Seattle | Nation's Restaurant News

Nation's Restaurant News



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Known as a great place for special occasions and a regular hang out of Seattle's elit...

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Growth Chains: MOD Pizza | Nation's Restaurant News

Nation's Restaurant News

Ally and Scott Svenson may be relatively new to the pizza business, but they are hardly neophytes when it comes to growing restaurant concepts into multimillion-dollar enterprises — they've done it t...

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Prof designs little robot to prowl power lines

Business Journal

University of Washington researcher Alexander Mamishev is in the final stage of testing his energy crawler, a 3-inch-tall robot that checks underground high-voltage wires for potential electrical shor...

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Steakburgers

Nation's Restaurant News

The first Freddy's Frozen Custard & Steakburgers was just a hobby — a small hamburger joint where Bill and Randy Simon and Scott Redler could get a steakburger, a made-to-order, lean ground beef burge...

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M. Sharon Baker - RainToday

RainToday.com



M. Sharon Baker chose storytelling as a career after completing her first newspaper story, in which a dorm advisor chased a thief with a hockey stick. After 15 years as a business journalist, she gave...

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Growth Chains: Tom Douglas Restaurants

Nation's Restaurant News

Chef-restaurateur Tom Douglas didn't plan to double his restaurant holdings or open five new downtown Seattle operations in the span of two months.

But being presented with two opportunities from deve...

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NRN 50: Home advantage | Nation's Restaurant News

Nation's Restaurant News

Consumers' interest in local sourcing continues to grow, and more restaurants are forging connections with farmers and promoting local items, even as they grapple with the challenges.

Operational and ...

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